

# Gold Lettering Instructions

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## Photoshop

Gold letters have depth and is a soft metal.

1. Start with background (leather)
2. "GOLD" in Charlemagne 600pt
3. On Gold layer use fx/Color Overlay
  - a. Select color:
    - i. H:50 S:85 B:100 => OK
    - ii. Change Opacity: 35%
    - iii. Blend Mode: Multiply (no effect on screen, but in case other overlay options are set behind it)
  - b. Add Drop Shadow for depth
    - i. Black
    - ii. Blend Mode: Multiply
    - iii. Opacity: 100%
    - iv. Angle: 120 degrees, Use Global Light
    - v. Distance: 10px Spread: 0% Size: 10px
  - c. Bevel and Emboss
    - i. Style: Inner Bevel
    - ii. Technique: Chisel Hard
    - iii. Depth: 250%
    - iv. Direction: Down
    - v. Size: 35px
    - vi. Soften: 5px
    - vii. Shading
      1. Highlight Mode: H:45 degrees S:50% B: 100% => OK
        - a. Opacity: 100%
        - b. Highlight Mode: Linear Dodge (Add)
      2. Shadow Mode: H:45 S:100 B:30 => OK
        - a. Shadow Mode: Linear Burn
        - b. Opacity: 85%
      3. Altitude Mode (the angle of the light's height)
        - a. 60 degrees
      4. Gloss Contour
        - a. Ring Double [Row 2, Col 3]
        - b. Anti-alias checkbox: checked (smoothes harsh transistions)
      5. Satin fx (for more drama)
        - a. Color swatch: H:50 degrees S:85% B: 50%

- b. Opacity: 50%
  - c. Angle: 35 degrees
  - d. Distance: 12px
  - e. Size: 20px
  - f. Click Contour =>Gaussian [row 1, col 6]
  - g. Invert checkbox
    - i. Off for smooth look
    - ii. On for deep shadow in letters [leave on for demo]
  - h. Drag Satin effect in the image window horizontally to position it the way you want
  - i. Click OK
6. Add Sparkles to the letters
- a. Cntrl-Shift N for new layer
  - b. Name it Sparkles => OK
  - c. Select Brush (B)
  - d. Press X to switch background to black foreground to white
  - e. Use a soft brush
    - i. Right-click in image window to bring up Brush controls
    - ii. Size: 200px Hardness: 0%
  - f. Click on highlights on outer sides of "D" and "G", both sides of "O"
  - g. Reduce size of brush and click below sparkles on G and D to create a second, smaller sparkle
  - h. Press M for marquee tool to delete overlap of sparkle on "G"
    - i. Make marquee over "G" to protect it and press backspace key to delete sparkle on "G"
    - ii. Click off the art to deselect marquee
  - i. Confine sparkles to letters by adding a Layer Mask
    - i. Control key-click Text thumbnail
    - ii. Sparkle layer still active, click on Layer Mask icon at bottom of Layers Panel [3rd icon]
- d. Press f key a couple of times to get to just the final artwork